

wellness events



EVENT OVERVIEW

- Installation of event to support wellness within the community
- Can be standalone
- Themed activities spread throughout the event
- Full Installation / removal
- PA / technical support.
- Ideal for: summer holidays or to coincide with specific days/events
- Flexible event days - single day, consecutive weekends or short runs (i.e. 1 week)

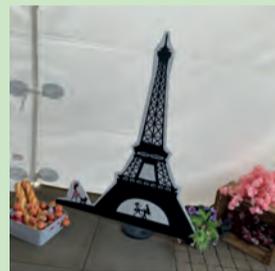


BENEFITS

- Retained footfall, keeping customers on site for longer
- Family friendly activities.
- Support and advice to visitors around wellness
- Promoting activities and health and fitness
- Community focused event

ADDITIONAL ACTIVITIES

- Smoothie Bikes
- Tea and Cake
- Languages
- Art and craft activities
- Community involvement
- Fitness and relaxation workshops and activities



COMMERCIALISATION OPPORTUNITIES

- Local groups to promote activities and services
- Fundraising for local charities
- Retailer involvement with drinks and cakes



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts and photos for all families to take away



AVAILABILITY

Available all year round or tied in with seasonal activities



REPORTING

Full breakdown of visitor numbers and engagements