

special events & initiatives



EVENT OVERVIEW

- A variety of fun and relevant activities to coincide specific calendar dates or special events
- Purpose built and unique installations
- Full installation and management of activities and installations.



ACTIVITIES INCLUDE

- One off builds and installations based on clients request
- Interactive games and challenges
- Life-size props
- Seating, staging and lighting
- Art based initiatives, tennis ball art, sand castle building etc
- Radio controlled car / boat racing
- Mini-cinemas (individual cinema experiences)
- Street theatre
- Ideal for: Easter / Summer holidays or special events – Halloween, Christmas etc.
- Flexible event days - single day, consecutive weekends or short runs (i.e. 1 week)

ADDITIONAL ACTIVITIES

- Face painting
- Circus skills workshop
- Cupcake decorating
- Ice cream workshop
- Cash grabber dome



COMMERCIALISATION OPPORTUNITIES

- Branded activities and prizes
- Themed activities with retailer interaction
- Branded photos to take home
- Retailer vouchers/gift baskets



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts, samples and activities for all families to take away.

Vouchers from retailers



AVAILABILITY

Available all year round or tied in with seasonal activities.



REPORTING

Full breakdown of visitor numbers and engagements