

character visits



EVENT OVERVIEW

- Fully managed character visit
- Themed props
- Fully themed 'set'
- Queue management
- Promotional staff to run the event
- Data collection and reporting
- Drive footfall and increase dwell time

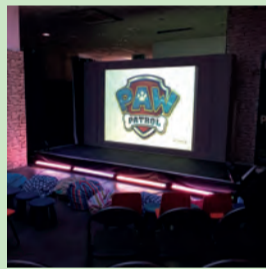


ACTIVITIES INCLUDE

- Marketing and data collection
- Meet and Greets
- Story Time events
- Interactive characters
- Educational visits
- Fencing and barriers
- SEN meet and greets

ADDITIONAL ACTIVITIES

- Themed Craft Activities
- Treasure hunts
- Staging and Lighting for story time events
- Professional Photography



COMMERCIALISATION OPPORTUNITIES



- Branded activities and prizes
- Themed activities with retailer interaction
- Retailer vouchers/gift baskets
- Competition to win VIP meet and greet



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts, vouchers and experiences for all families to take away.



AVAILABILITY

Available all year round or tied in with seasonal activities.



REPORTING

Full breakdown of visitor numbers and engagements