

educational learning zone



EVENT OVERVIEW

- Provision of a selection of environmental / science learning activities for children
- Educational activities such as story reading, competitions, handling rare animals (spiders / giant millipedes etc)
- Science experiments (walking on custard, gelly barf, slime etc.)
- Activities to be enclosed in safe activity area with artificial grass and picket fencing.
- Professional actors to engage with children and families
- Professional compere / host to interact with guests and encourage involvement
- Full Installation / removal
- PA / technical support.
- Ideal for School holidays.



BENEFITS

- Retained footfall, keeping customers on site for longer
- Family friendly activity
- Environmental / educational message

ADDITIONAL ACTIVITIES

- Educational / Environmental activities to promote learning
- Charity involvement / competitions
- Face painting
- Interactive character visits



COMMERCIALISATION OPPORTUNITIES



- Photo booth with paid/free for printing on site
- Photo booth branding for centre or retailers
- Branded gifts to take home
- Treasure hunts around the centre with pictures in shop windows



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts, samples and activities for all families to take away.

Vouchers from retailers



AVAILABILITY

Available all year round or tied in with seasonal activities.



REPORTING

Full breakdown of visitor numbers and engagements