

craft activity garden



EVENT OVERVIEW

- Creation of a small family friendly environment with artificial trees, plants, flowers and artificial grass
- Family activity area with tables and event equipment
- Ideal for School holidays
- Flexible event days - single day, consecutive weekends or short runs (i.e. 1 week).



BENEFITS

- Retained footfall, keeping customers on site for longer
- Family friendly activity
- Environmental / educational message

ADDITIONAL ACTIVITIES

- Educational / Environmental activities to promote learning
- Branded photo backdrops / peep through boards
- Hat/plant pot/egg etc decorating
- Face painting



COMMERCIALISATION OPPORTUNITIES



- Branded arts and crafts (i.e. branded egg at Easter)
- Paid for products (i.e. Easter themed products for an Easter themed craft activity garden)



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts, samples and activities for all families to take away.

Vouchers from retailers



AVAILABILITY

Available all year round or tied in with seasonal activities.



REPORTING

Full breakdown of visitor numbers and engagements