

promotional events



EVENT OVERVIEW

- Branded promotional counters to match your event
- Perfect for spend and save events or retail promotions
- Themed props
- Promotional staff to run the event
- Data collection and reporting
- Drive footfall and increase dwell time



ACTIVITIES INCLUDE

- Spend and save events
- Parking promotions
- Free tickets/experiences
- Marketing and data collection

ADDITIONAL ACTIVITIES

- Promotional item give-aways
- Competition entries
- Themed areas



COMMERCIALISATION OPPORTUNITIES

- Branded activities and prizes
- Themed activities with retailer interaction
- Retailer vouchers/gift baskets
- Free parking
- Visit your website to gain voucher to exchange at the centre



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts, vouchers and experiences for all families to take away.



AVAILABILITY

Available all year round or tied in with seasonal activities



REPORTING

Full breakdown of visitor numbers and engagements